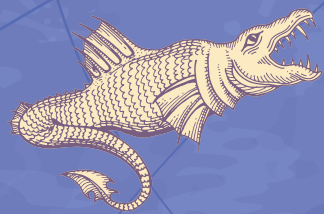




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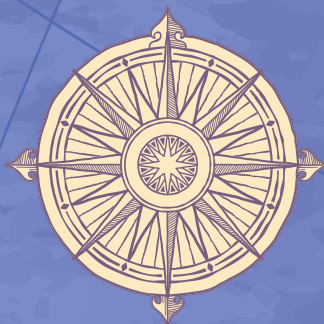
ARCTIC OCEAN

Canada



ATLANTIC OCEAN

PACIFIC OCEAN





AdaptMedia.com

416 883 7000

419-80 Atlantic Ave.
Toronto, ON, M6K 1X9

This Land Is Our Land

from St. John's harbour to Vancouver Island

71%
Spike in domestic
travel bookings
Source: Adventure Canada

20%
Increase in domestic
travel searches
Source: AirBnB, 2023

3%
Increase in
domestic travel
Source: StatsCan, February 2023

70%
Decrease in US
airline travel
Source: CMG Aviation

62%
Canadians plan to avoid
travelling to the US in 2025
Source: Abacus Data

Flair
WESTJET
AIR CANADA ✈️
have all boosted their
domestic travel options

Our Networks

C-Store / Gas Station

- CIRCLE K** 2,100+ locations
- Couche-Tard** 630+ locations
- INDEPENDENT** 8,000+ locations
- Hasty Market** 130 locations
- INS** 120 locations
- RABBA** 37 locations
- Government**
- ServiceOntario** 25+ locations
- DRIVE TEST** 55+ locations
- Alberta** 30+ locations

Multicultural

- MULTICULTURAL** 800+ locations
- INDIGENOUS MEDIA** 500+ locations
- CANADA POST** 500+ locations

Transit

- TimminsTransit** 30+ locations
- ORIDECK** 30+ locations

Bespoke & Mural

- National Bespoke** 1,000+ locations
- CUSTOM MURAL** 5+ locations

Brand Tags

CIRCLE K → **C** **INDEPENDENT** → **I**



Our advertising network spans key locations across the country—gas stations, convenience stores, and busy urban routes. This map shows where your brand can connect with people in the moments that matter.

Neighbourhood Presence. National Impact.